## **Thank You! For participating in the Curby Program**

By becoming a Curby supporter you are helping to raise the rate of aluminium coffee capsule recycling.



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## So, what happens after you place your Recovery Bag into your yellow lid recycling bin?



## Why is it so important to recycle your aluminium coffee capsules?

Did you know that aluminium is infinitely recyclable? It's estimated that 75% of all aluminium produced is still in use in cars, computers, bicycles and much more. Recycled aluminium only uses 5% of the energy required to refine it from raw materials, so sending it to landfill adds to emissions and is a huge waste of a valuable resource.

Coffee grounds can also be put to good use, as compost, in biogas production, waste to energy or plant fertilizer.



Just because you've finished enjoying that cup of coffee doesn't mean the story is over for your coffee capsule. Give it new life and reduce your environmental footprint with the Curby Coffee Capsule Program.

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